

Case Statement Worksheet

Question	Response
Why this need? What is the problem or need, and why does it need to be addressed?	
Why this way? What vital services do we offer to meet the need?	
Why now? What is the urgency to respond, and what will be done with their support?	
Why this need? What is the problem or need, and why does it need to be addressed?	
Statement of Purpose? Why this need, why this way, why us, and why now?	
Statement of Vision? What do you see when you close your eyes and dream about the impact of your operating project?	
Statement of Mission? A carefully crafted sentence that fully describes/answers who you are and what your objectives are.	
Short Mission Statement? Nine words or less that identify and symbolize who you are.	